



FOR IMMEDIATE RELEASE

Ellen Gallegos
TEDxABQ Communications Director
ellen@tedxabq.com
505.563.0974

Media Contacts:
Laurie Magovern
TEDxABQ Executive Director
laurie@tedxabq.com
505.506.6218

TEDxABQ Announces 2018 Two Day Event. A festival of New Mexican ideas with speakers, performers, engagement.

Albuquerque, NM (XXX, 2018)— [TEDxABQ](#), a nonprofit organization that has brought together New Mexico’s most inspiring and fascinating people to share big ideas on one stage, today announced its two day lineup of speakers and engagement for its annual main event. For the first time, TEDxABQ will present an Albuquerque themed Friday evening salon prior to the full day of programming on Saturday. IMAGINE ALBUQUERQUE will take place on September 28 and The MAIN EVENT will take place on September 29. Both events will take place at the National Hispanic Cultural Center

IMAGINE ALBUQUERQUE (Friday, September 28) will present six speakers sharing ideas about civic innovation for Albuquerque and its citizen. City and thought leaders will present Albuquerque topics ranging from entrepreneur incubators, police department, civic responsibility, succeeding despite statistics, history, and city planning. Four performers will present live music, dance and northern New Mexican comedy. A VIP reception to follow presentations.

The MAIN EVENT (Saturday, September 29) will highlight 13 remarkable homegrown ideas from New Mexico’s most passionate scientists, artists, activists, environmentalists, and community members. For the ninth year in a row, TEDxABQ’s main event will be filled with live talks, short videos, stirring performances, and interactive experiences.

Prior to the Saturday talks, yoga and an early morning dance party will be offered on the NHCC plaza to wake up the body and the mind. Followed by more interactive demonstrations and art on the plaza. There is an open call for lines of poetry about Albuquerque to be written in artistic chalk on the NHCC pyramid. People are also invited to fill-in a life size ‘X’ shape which will be filmed from above by aerial drone. A ‘Family Table’ dining and guided discussions about Albuquerque will be held at NHCC’s restaurant, La Fonda del Bosque.

General admission, student and VIP tickets are now on sale for both events. A two-day VIP ticket option is available. The plaza engagement, Saturday, September 28, 9am-1pm does not require a ticket. The talks in the Journal theater require a ticket.

“This event is designed to showcase New Mexico ingenuity and as a catalyst for gathering, learning and inspiration. Its two days of homegrown fuel for personal and social transformation,” said Laurie Magovern, Executive Director TEDxABQ.

For more information about TEDxABQ, please visit www.tedxabq.com.

-MORE-

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 29 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in on the West Coast and TEDGlobal in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit ted.com/registration

Follow TED on Twitter at twitter.com/TEDTalks, or on Facebook at facebook.com/TED

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TED^xABQ

x = independently organized TED event

**Come celebrate the ideas, people, and culture of
New Mexico.**

**The TEDxABQ 2018 Main event comes
to the National Hispanic Cultural center with
new TEDx talks by remarkable speakers,
memorable performances, and
one-of-a-kind audience experiences.**

**It's a gathering of minds, with new ideas and
original thinking in every discipline.**

Join us for a two day event!

IMAGINE ALBUQUERQUE - September 28

MAIN EVENT - September 29

Uplift your mind. Uplift your community.

Tickets at tedxabq.com

tedxabq at-a-glance

NATIONAL HISPANIC CULTURAL CENTER

IMAGINE ALBUQUERQUE

Friday, September 28

5PM Doors Open
6PM Presentations begin
8PM VIP Reception

SPEAKERS

ANDREW LOVATO
CHRIS SYLVAN
DAVID CAMPBELL
MONIQUE FRAGUA
SOFIA MICHELLE SANCHEZ
TJ COOK

PERFORMERS

CARLOS MEDINA
ESTEBAN E GARZA
CLAUDIO TOLOUSSE
REZSPIT

MC

JESSICA HELEN LOPEZ



tedxabq at-a-glance

NATIONAL HISPANIC CULTURAL CENTER

MAIN EVENT

SATURDAY, SEPTEMBER 28

9AM-11AM BODY & MIND ENGAGEMENT

10AM-1PM PLAZA ENGAGEMENT, FOOD OPTIONS, VIP LOUNGE

1PM-5PM SPEAKERS & PERFORMERS

6PM AFTER PARTY



BODY & MIND

9AM YOGA

10AM DAYBREAKING, MORNING DANCE
PARTY, LIVE DJ

11AM AERIAL PHOTOGRAPHY 'X'PERIENCE

PLAZA ENGAGEMENT

10AM-1PM PLAZA ENGAGEMENT

11:30 FAMILY TABLE (optional dining \$)

COLIBRI MEDIA DRONE DEMONSTRATIONS

MURAL FEST

NHCC - CHALK POETRY

FLAMENCO WORKS

ROBOTS ON MARS -UNM-NASA Swarmathon
project

KAGEN WATER

FRACTAL FOUNDATION - HOT AIR BALLOON

CNM & CNM FUSE MAKER SPACE

ONE ALBUQUERQUE

AIR FORCE RESEARCH LAB

SPEAKERS (alphabetical)

1PM PRESENTATIONS BEGIN

6PM AFTER PARTY

ANDREW TAGGART

ANGEL MONDRAGON

ARMAN RASHIDI

CHANTELLE WAGNER

DAVID RAKEL

DEVONT'E WATSON

JEFF NICHOL

JILL GELTMAKER

KAATJE GOTCHA

MATTHEW FRICKE

PILAR SANJUAN

ROBERT ARRIETA

ROBERTA MARQUEZ

PERFORMERS (alphabetical)

CLAUDIO TOLOUSSE

ESTEBAN E. GARZA

HUB CITY SOUNDSYSTEM

JOE WEST

LONE PINON

SHIFT | DANCE

tedxabq

featured speakers

FRIDAY



ANDREW LOVATO, Ph.D

Santa Fe City Historian, Professor, Author

HISTORY MATTERS: A CASE STUDY ON THE SANTA FE FIESTA ENTRADA

Andrew Lovato is an Associate Professor of Speech Communication at Santa Fe Community College. He is currently City Historian for the City of Santa Fe.

Lovato received his Ph.D. in Communication with an emphasis in Intercultural Communication from the University of New Mexico in 2000. Lovato was selected as a Fulbright Scholar in 2008.

Lovato is the author of Santa Fe Hispanic Culture: Preserving Identity in a Tourist Town which was published in 2004 by the University of New Mexico Press and "The Year Zozobra Escaped: Featuring Zozobra's Great Escape" published in 2011 by the Museum of New Mexico Press.

CHRIS SYLVAN Albuquerque Police Department's Community Outreach Manager

OUR COMMUNITY CAN MAKE THE POLICE DEPARTMENT BETTER.

Chris Sylvan is the Community Outreach Manager with the Albuquerque Police Department. Chris has spent a multitude of his career as a community organizer in several different capacities. In his latest role, he has helped to bring stability back to our Community Policing Councils or CPCs which are the grassroots voices in our community that are seeking to create a positive change in the way police and communities communicate. Our CPCs have become a national model which other municipalities are looking to emulate. And with Chris' leadership, guidance, passion and abundance of energy our CPCs will continue to be that model.

DAVID CAMPBELL

City Planning Director

ALBUQUERQUE IS A GREAT CITY AND WE'LL SEE OUR GREATNESS WHEN WE BELIEVE IT.

Mayor Tim Keller named David S. Campbell to be City Planning Director. Campbell, a former Albuquerque City Attorney and Chief Administrative Officer, is a recently retired U.S. diplomat, having served in Mauritius, Ecuador, Seychelles, and Washington, DC. He is a New Mexico attorney whose practice from 1986 to 2009 focused on real estate, planning and zoning law in Albuquerque and Bernalillo County. Campbell has extensive Albuquerque City Hall experience, and has worked in the mayoral administrations of Harry Kinney, Louis Saavedra, and R.J. Berry.

MONIQUE FRAGUA

VP of Operations, Indian Pueblo Cultural Center
BE YOU.

From the banks of the Jemez River to the boardroom of a large organization, Monique Fragua is a portrait of Pueblo women's strength, determination, and love of community. She is the FIRST woman to accept a presidency role at the [Indian Pueblo Cultural Center](#) (IPCC) and Indian Pueblos Marketing, Inc. (IPMI). As Vice President of Operations, Monique has made it her personal mission to employ people from Native communities and provide them with the training and resources to advance their individual skills, so they impact their communities through enhanced abilities to lead, by speaking up when needed, and making changes to benefit those around them. [#CreditHer](#) [#WeShallContinue](#)



The IPCC has a very special place in Monique's heart. "IPCC is my world and means everything to me," she says. "This is the place where I want to be. This place is truly special in that it directly impacts Pueblo communities in the work we do each day." Whether it's carrying on traditions at Jemez Pueblo or earning her MBA in a single year, Monique always remembers, one more 'no' is always closer to a 'yes.'

SOFIA MICHELLE SANCHEZ

Coordinator for ABQ Volunteers in Mayor Keller's office

BEING A CITIZEN MEANS TAKING OWNERSHIP OF YOUR PLACE THROUGH SERVICE.

Born and raised in Albuquerque, Sofia Sanchez loves the city she lives in and has made a commitment to help it reach its full potential through service. Sofia is the Coordinator for ABQ Volunteers in Mayor Keller's office. ABQ Volunteers works to foster a culture of service in our community, a culture that is already so ingrained in the people of this city. Sofia is excited to have The Future Fund's membership become a vital and active part of these efforts. Prior to that, she worked as Coordinator of Collective Impact for an AmeriCorps VISTA program run through the City Mayor's Office. She has almost a decade of political reporting experience, as a reporter for Talk Radio News Service, a legislative reporter for New Mexico Broadcasters Association, and as a reporter for UNM's Daily Lobo. She also interned for Lt. Governor Diane Denish and a Field Organizer for the 2008 Barack Obama presidential campaign.

T.J. COOK Executive Director of ABQid

THE BEST ENTREPRENEURS AREN'T WHO WE THINK.

T.J. Cook is a creative, strategic innovator on mission to bring together and empower communities. He specializes in leadership, facilitation, and management of growing companies. As Executive Director of ABQid, Cook helps early-stage companies with high growth potential accelerate traction in the market. Cook previously helmed a certified Benefit Corporation that launched over 100 digital solutions for companies like LEGO, IDEO, and Singularity U, while assembling an award-winning team of strategists, designers, and engineers. He's facilitated design thinking and lean startup workshops both domestic and abroad and is proud to call Albuquerque home.

VIP RECEPTION - FRIDAY, SEPTEMBER 28

IMMEDIATELY FOLLOWING PRESENTATIONS

APPETIZERS, DRINKS

A GATHERING WITH SPEAKERS AND PERFORMERS

AT NHCC

VIP ticket required

tedxabq

featured performers

FRIDAY



CARLOS MEDINA - All Fierce!!!

Bilingual comedy about life and language in Northern New Mexico

As a born-and-raised New Mexican, Carlos Medina represents the diverse artistic heritage of the American Southwest. His music career began at age seven when he began playing accordion for family friends in bars near his hometown of Ribera. Since then he has played in 38 states and sold tens of thousands of handmade CDs to individual fans across the country. He has performed with New Mexico music legends Al Hurricane, Los Tigres Del Norte, and El Gringo. His debut studio album "Carlos Medina: El Cantador" is his first recording in the Mariachi form and the first release by a Meow Wolf recording artist.

Medina's online comedy videos have received millions of views since he created his comedian alter-ego Graviel de la Plaga in 2011. His series "The Norte Saying of the Day" currently has thousands of daily viewers. His humor embodies the ideomatic "Spanglish" language and situational comedy of "La Plaga," a fictional village in Northern New Mexico. Graviel's success online has positioned him to become a major Chicano comedic voice.

CLAUDIO TOLOUSSE TRIO

Original music blending jazz, soul, and latin flavors to try and make you move.

Singer, guitarist and composer Claudio Toulouse is an Albuquerque based musician and visual artist. His original music is a blend of soul and jazz with influences of latin, rock, pop and world music. Playing alongside Claudio Toulouse is Jonathan Rodriguez (drums) and Matthew Jaeger (bass).

ESTEBAN E. GARZA

Mosaico FOLKLORICO, MODERN DANCE

Using mexican folkloric dance to voice a modern mind, a creative endeavor representing the evolution while maintaining the heritage of an existing tradition. Esteban E. Garza is a Texas native who grew up dancing Mexican Folklore amongst other dance forms. Throughout his years in Albuquerque studying dance at UNM, he began to explore choreography in modern dance creating a numerous amount of works. He has also had the opportunity of working with a range of renowned artist in different dance forms. He now directs the Esteban E. Garza Dance Co. where he works on engaging our community with culture and heritage at a different level in dance. His diverse upbringing inspires the creation of movement that is visually impacting and portrays the connection of two cultural aesthetics by one language.

REZSPIT

Indigenous Youth Poetry

RezSpit is the ONLY all-Native/Indigenous youth poetry collective of Native American Community Academy. RezSpit is facilitated by the dual-enrollment credit class via the Institute of American Indian Arts at the NACA High School Campus, the NACA Out-of-School Time (OST) program. RezSpit strives to celebrate all of Indian Country and to create awareness around historical and ongoing issues that affect Native peoples. Featuring NACA youth Sierra Garcia-Charlie, Zayn Ryu, Emily Jaramillo, Sandia High poet Maiyah King, ABQ Women of the World poetry slam champion Rowie Shaundiin Shebala, BNV finals stage poet (HBO) Reed Adair Bobroff and City of ABQ Poet Laureate, Emeritus, Jessica Helen Lopez (Xicana Mestiza).

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featured speakers

SATURDAY, September 29, 2018



ANDREW TAGGART

PRACTICAL PHILOSOPHER, ENTREPRENEUR, PH.D
WE ARE ALL WORKERS NOW.

Andrew Taggart is a practical philosopher. He asks and seeks to answer the most basic questions of human existence with others around the world. In this capacity, he speaks over Skype with executives and entrepreneurs throughout the U.S. and Europe about the nature of a good life. He is also the founder of Askole, which helps C-level executives and startup teams examine what they're taking for granted. Now more than ever, technologists need to think hard about bigger cultural, ethical, and political questions. A former resident of New York City, he now lives in Albuquerque with his wife Alexandra.

ANGEL MONDRAGON

BLOCKCHAIN TECHNOLOGY IS REVOLUTIONIZING AND REVITALIZING STAGNANT INDUSTRIES.
Angel is currently the CEO of a blockchain full service bank and senior crypto advisor for a publicly traded company. His passion for the sciences and innate curiosity led him to pioneer and educate the crypto industry.

ARMAN RASHIDI

RESEARCHER, ENGINEER, HIGH TECHNOLOGY
LIFI: THE FUTURE INTERNET FROM EVERY LIGHT BULB.

Arman Rashidi is a Ph.D. candidate in the Optical Science and Engineering program at UNM and a research assistant at the Center for High Technology Materials. He is originally from Iran and has lived in Albuquerque for three years. For over seven years, his work has focused on improving speed and efficiency of optical communication technology. His current research is on the development of high-speed blue LEDs for future visible-light communication and lighting systems. He is the author of several scientific articles and presented his work at national conferences. His research has led to major contributions to resolve challenges in efficiency of lighting LEDs.

CHANTELLE WAGNER

FARMER, ACCOUNTANT, MOTHER

WE AS A SOCIETY MUST GET BACK OUTSIDE, GROW OWN FOOD AND RETURN TO NATURE.

Chantelle Wagner was born and raised in Corrales, NM. She comes from a family of farmers that have farmed in the area for over 100 years. Chantelle earned her Bachelor of Business Administration with a concentration in Finance from the University of New Mexico and continued on to earn a Masters in Accounting and then became a Certified Public Accountant. After working in the finance and accounting industry for ten years, she realized that she must go back and farming was where she was meant to be and started Big Jim Kid's Farm.

SPEAKERS CONTINUED

DAVID RAKEL

DOCTOR, AUTHOR, INTEGRATIVE MEDICINE

FUTURE HEALTH CARE WILL REQUIRE BOTH COMPUTERS AND THE COMPASSIONATE CARE THAT ONLY HUMANS CAN BRING.

Dr. Rakel started his career in Driggs, Idaho where he was in rural private medical practice for five years before completing a two-year residential fellowship in integrative medicine at the University of Arizona Health Sciences Center. He was the founder and director of the University of Wisconsin Integrative Medicine Program and a tenured professor in the department on family medicine at the UW School of Medicine and Public Health. He is now the Professor and Chair of the Department of Family & Community Medicine at the University of New Mexico School of Medicine in Albuquerque, NM. He is author of *The Compassionate Connection*.

DEVONT'E WATSON

ECONOMIST, PEACE ACTIVIST

NON-PROLIFERATION STARTS WITH THE COMMITMENT OF EACH PERSON TO REPLACE VIOLENCE WITH COMPASSION.

Devont'e is the founder of Watson & Associates International, LLC, a multi-model economic development and research firm. He has served as the executive director for the Associated Students of the University of New Mexico Governmental Affairs and on the State Farm Youth Advisory Board. He currently serves as a youth advisor to the Congresswoman Michelle Lujan-Grisham. Devont'e resides in Albuquerque and is a graduate the University of New Mexico achieving a Bachelor of Arts in economics and international studies with a minor in business management and national security studies and strategic analysis certificate.

DR. JEFF NICHOL

VETERINARIAN, BEHAVIORIST, COLUMNIST

GENTLE LEADERSHIP, TAUGHT BY LEARNING THEORY, BRINGS OUT THE BEST IN PETS AND THEIR PEOPLE.

Jeff Nichol, DVM is a residency trained veterinary behavior specialist. After many years of general medicine and surgery his practice is now limited to the diagnosis and treatment of neurologic disorders of the brain that are manifest as behavioral symptoms. He is published in scientific journals and text books.

Dr. Nichol's speaking experience includes multiple presentations to veterinarians and pet owners. He is the weekly Pet Care columnist for the Albuquerque Journal and the author of three books, "A Lifetime Guide to Practical Pet Care", "Is My Dog OK?", and "Is my Cat OK", published in English and Russian.

JILL GELTMAKER

FINANCIAL STRATEGIST, FAMILY & EMPLOYMENT ADVOCATE

WE CAN CREATE PROSPERITY FOR EMPLOYEES, BUSINESSES AND OUR LARGER COMMUNITY BY REDEFINING THE EMPLOYMENT CONTRACT.

Jill is the Vice President at Prosperity Works and focuses on reducing barriers and creating opportunities for New Mexicans to build assets and wealth, a vital component of a vibrant and equitable community. As a non-profit leader and former small business owner, Jill has helped to create public/partnerships and organizational development strategies that address community needs and support hard working families to thrive and prosper.



SPEAKERS CONTINUED

KAATJE GOTCHA

COMEDIAN, WRITER, SURVIVOR

COMEDY AND KETAMINE OUGHT TO BE AVAILABLE FOR EVERY PATIENT WITH AN INTRACTABLE, INCURABLE PAIN DISORDER.

Kaatje is a comedian, writer and retired Physician Assistant. Kaatje turned to comedy after she was diagnosed with adhesive arachnoiditis, considered one of the most inhumane and painful conditions known to mankind. Two decades earlier she'd landed at 70 mph when her parachute didn't open during a nighttime skydive. This accident caused an already painful, incomplete spinal cord injury with one year rehabilitation. Kaatje states comedy helps her cope with her disability, and enables her to connect with community. In 2015 she became bedbound 22/24 hours a day.

MATTHEW FRICKE

PROFESSOR, SWARM RESEARCHER, ROBOTICS

IF HUMANITY IS TO EXPLORE AND LIVE ON MARS, ROBOTS MUST TRAVEL THERE FIRST TO GATHER RESOURCES AND PAVE THE WAY.

Matthew Fricke an Assistant Research Professor in the Computer Science Department at the University of New Mexico. He is the technical lead for the UNM-NASA Swarmathon project in collaboration with Kennedy Space Center. His research focuses on the power of swarms to solve problems, whether they a dozen robots working together, super computers with thousands of processors, ant colonies with 100,000 members, or the millions of cells in the immune system.

PILAR SANJUAN

PROFESSOR, RESEARCHER, PSYCHOLOGY

POSTTRAUMATIC STRESS DISORDER (PTSD), STRESS, AND ADDICTION ARE LINKED IN MANY PEOPLE BY VARIATIONS IN HOW THOSE INDIVIDUALS REGULATE EMOTIONS.

Pilar is an Assistant Professor of Research at the Center on Alcoholism, Substance Abuse, and Addictions (CASAA) and the Psychology Department at the University of New Mexico. Since graduate school, she has been conducting research on posttraumatic stress disorder (PTSD) and the use of alcohol and other drugs. She is currently conducting research funded by the National Institutes of Health on the intersection between PTSD, stress, emotion regulation, and alcohol and other drug use. Her research utilizes neuroimaging and mobile assessment technologies and is conducted with various populations including pregnant women in treatment for opiate addiction and veterans.

ROBERT ARRIETA

FIRST RESPONDER, PARAMEDIC, COMMUNITY CREATOR

SKULLSFORHOPE AIMS TO RAISE AWARENESS & END THE STIGMA OF PTSD IN FIRST RESPONDERS AND OTHERS.

Robert Arrieta has been a first responder for the past 17 years and a Paramedic for the last decade. Robert is an advocate for those suffering from PTSD and their loved ones after his own diagnosis over eight years ago. Skullsforhope is an awareness business with a vision to create a community letting others know that they are not alone in this fight and together we are stronger. Robert hopes to advocate for those who are not ready to open up on their own.



SPEAKERS CONTINUED

ROBERTA MARQUEZ

CHILD ADVOCATE & EDUCATOR

FOR CHILDREN EXPERIENCING THE NEGATIVE EFFECTS OF TRAUMA, ADULTS CAN LEARN TRAUMA - INFORMED - PRACTICES TO USE IN EVERY INTERACTION TO SUPPORT THE LEARNING TO COPE WITH TRAUMA.

Roberta is an Assistant Professor at Western New Mexico University. Roberta earned a Master's Degree from the Harvard Graduate School of Education, and a Juris Doctor degree from the University of New Mexico, School of Law. Roberta's passion for advocacy and education fuel her desire to raise awareness and advocate for multidisciplinary training in the area of Trauma Informed Practice. Her goal is to ensure that children experiencing the devastating effects of trauma are never re-traumatized. Roberta developed a multi-disciplinary, TIP course and teaches hundreds of professionals throughout the nation how to engage in trauma sensitive interactions with children/young adults.



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featured performers

SATURDAY

SHIFT | DANCE

EKO-kinesis.

A collaborative multi-media work of dance, immersive film, live sound scores, and visual art. Commissioned in 2017 by 516 ARTS and in collaboration with UNM ARTS LAB.

Founded in 2015 by Jacqueline García, lisa nevada, and Kelsey Paschich, SHIFT | DANCE invigorates and sustains the art of professional modern and contemporary dance in Albuquerque through a committed network of creative professionals and advocates. SHIFT | DANCE is a movement, a platform, and a choreographic incubator for the resident choreographers of the company to experiment and foster risk-taking in exploratory performance research.



JOE WEST

THEATRICAL FOLK MUSIC

Joe West is an award winning songwriter-performer based in the international art community of Santa Fe, New Mexico. His music has been described as “theatrical folk music” but is influenced by both country and rock. Joe has toured extensively throughout the United States and Europe, sharing the stage with the likes of Peter Rowan, Arlo Guthrie, and Violent Femmes. Most recently Joe has created THE THEATER OF DEATH in Madrid, New Mexico; a theater company which performs Joe’s original dark horror/comedies with original live music and is now producing the annual Madrid Film Festival.

HUB CITY SOUNDSYSTEM LIVE

FULL BAND BEATBOX DUO

In 2012 long time Friends Kenny Cernius And Jimmy Sanchez formed a side Project Musical Duo to earn extra cash when they were not busy playing shows with their other 6 piece band Mondo Vibrations. The Duo derived their name from their hometown of Belen NM also known as "The Hub City". Hub City Soundsystem incorporates live beat boxing and synth guitar looping and effects to create organic music that is very eclectic, and fun to not only hear but to see. "Hub City" performs various types of musical genres like, funk, reggae, folk, R&B, hip hop, EDM, soul, and rock, to name a few. The band was created out of the Love for music and how it can literally change the way one feels, and Hub City Soundsystem sets out to simply play music that makes you feel good.

CLAUDIO TOLOUSSE

MC & SOUL JAZZ MUSICIAN & COMPOSER.

Claudio combines genres and improvisation to create “a groovy soundscape with the intention of making you move.” Using influences from New Orleans to Colombia, and Northern India to Africa, Toulouse blends various styles of music to form, as he puts it, “music with no boundaries.” In the fall of 2017 Toulouse released his debut album- 'The Story Of Part One' -worldwide through Bubble Bath Records. He is also a visual artist specializing in metal sculptures. The album artwork for this debut album features one of Toulouse's pieces.

Performers continued

ESTEBAN E. GARZA AND DANCE CO.

ENCANTO

"Encanto" explores traditional folkloric dances of Veracruz while translating its essence through modern dance. Using dance to unite different traditions together, this multicultural dance company focuses on exploring movement from different regions of Mexico while marrying it to modern dance. Through its vibrant colors and diverse sounds and music, Esteban E. Garza and dance Co. work as one body to create a unique dance style that gives back to the community in more than one way. This company thrives to engage and connect the beauty of their movement with its spectators at a cultural level.

LONE PINON

ACOUSTIC CONJUNTO

Lone Piñon is an acoustic trio from Northern New Mexico whose music celebrates the diversity of their region's roots. Using violins, bajo quinto, quinta huapangera, accordion, and percussion, the group has revived and updated the Chicano stringband style that once flourished in New Mexico, bringing a devoted musicianship to Northern New Mexican polkas, chotes, and valsas as well as to related styles from Texas and Northern and Central Mexico.



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audience engagement

SATURDAY

BODY AND MIND

- 9AM **PLAZA YOGA** BY Wellness & Wine Yoga
- 10AM **DAYBREAKING**
An early lively multigenerational dance party to energize and gather! Dancing and community in the morning prep mind and body for a day of ideas. DJ Alxxs will cue a feel good tunes. Led by EVOLVSTRONG.
- 11AM **AERIAL DRONE PHOTOGRAPHY**
Calling ALL TEDxers. Help us create time-lapse aerial footage of TEDxers filling a mammoth X on NHCC plaza. With Colibri Media.



FOOD FOR THOUGHT

- 11:30 AM **FAMILY TABLE**. Community long table lunch at La Fonda del Bosque. Beautiful lunch, casual networking and guided discussions. Space is limited. RSVP requested. \$20 per person, pay at door. [RSVP Form for FAMILY TABLE](#)
- 10am - 4pm Food Truck on site.
- VIP Lounge, snacks and drinks, seating, photo opps. VIP ticket required.

PLAZA ENGAGEMENT

10AM - 1PM

COLIBRI MEDIA DRONE DEMONSTRATIONS
MURAL FEST
NATIONAL HISPANIC CULTURAL CENTER - CHALK POETRY
FLAMENCO WORKS
DANCE EXCHANGE
ROBOTS ON MARS -UNM-NASA Swarmathon project
KAGEN WATER
AERIAL ARTISTS
FRACTAL FOUNDATION - HOT AIR BALLOON
CNM & CNM FUSE MAKER SPACE
ONE ALBUQUERQUE
AIR FORCE RESEARCH LAB

ONE
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TEDxABQ 2018

It's a New Mexico gathering of minds and community.

Join us September 28 & 29

**for outstanding TEDx talks,
performances, and
audience experiences.**

Uplift your mind. Uplift your community.